



## Annual Walk 2021 Sponsorship Overview

Once again, our Annual Walk will have a Halloween theme which means our Walkers can:

- wear a Halloween costume and walk anytime from October 17-30 – anywhere that’s safe for them
- walk 1, 2 or 3 miles – all at once or a little at a time
- show support and have fun doing it (with or without a Halloween costume)

The shift to providing even more services beyond the doors of Community Connections locations means that services may be in-person at a day program or remote services in the home, in the community, or virtual.

While the ways that Community Connections supports people with disabilities may vary, the goal is the same: helping people with intellectual and developmental disabilities build healthy relationships.

Through sponsorship, you help provide specialized equipment, unique therapies and meaningful activities to the people we serve through our programs in Fairhaven, Fall River, Mashpee, Plymouth, South Yarmouth and Wareham.

By sponsoring the Annual Walk, you can:

- demonstrate community and social responsibility
- increase your company’s visibility
- distinguish your company from competitors
- attract customers to your brand

<b>Platinum Sponsor</b> \$5,000	<ul style="list-style-type: none"> <li>• Home Page placement on our website</li> <li>• Includes all benefits listed below</li> </ul>
<b>Gold Sponsor</b> \$2,500	<ul style="list-style-type: none"> <li>• Press release distributed to local newspapers</li> <li>• Includes all benefits listed below</li> </ul>
<b>Silver Sponsor</b> \$1,000	<ul style="list-style-type: none"> <li>• Spotlight page on our website</li> <li>• Includes all benefits listed below</li> </ul>
<b>Bronze Sponsor</b> \$500	<ul style="list-style-type: none"> <li>• Social shout-outs on Facebook, Instagram and Twitter</li> <li>• Includes all benefits listed below</li> </ul>
<b>T-Shirt Sponsor</b> \$350	<ul style="list-style-type: none"> <li>• Your company logo on our website</li> <li>• Your company logo on Walk t-shirts</li> </ul>
<b>Supporting Sponsor</b> \$250	<ul style="list-style-type: none"> <li>• Your company name on our website</li> <li>• Your company name on Walk t-shirts</li> </ul>
<b>Event Sponsor</b> \$100	<ul style="list-style-type: none"> <li>• Your company name on our website</li> </ul>

If you have questions or want to discuss a personalized sponsorship with unique opportunities for your organization, please contact Liz Rabideau: [lrabideau@communityconnectionsinc.org](mailto:lrabideau@communityconnectionsinc.org)

[Learn more about the Walk at ccimass.org/walk](https://ccimass.org/walk)